



The Minister of Economy and Finance

The Department of the Treasury

PUBLIC NOTICE

To identify parties interested in sponsorship agreements for providing goods and services for the 58th Annual Meetings of the Asian Development Bank (ADB) in Milan from May 4 to 7, 2025, without any financial burden on the Ministry of Economy and Finance, as with previous editions, this public notice is issued in accordance with Articles 13, paragraphs 2 and 5, and 134, paragraph 4 of Legislative Decree 36 of March 31, 2023.

The purpose of this sponsorship procedure is to achieve cost savings for the Administration under Article 43 of Law 449/97. It does not involve ranking lists, scoring, or other merit-based classifications. The Treasury Department reserves the right to discontinue the procedure at any time for reasons of public interest, without any claims from the interested parties.

The Treasury Department reserves the right to identify the candidates with whom the sponsorship contract may be concluded, after freely negotiating with those who have expressed interest.

Sponsors are selected based on the principles of results, trust, and market access as outlined in Articles 1, 2, and 3 of Legislative Decree 36/2023. This selection process adheres to the principles of transparency, competition, publicity, impartiality, effectiveness, cost-effectiveness, and proportionality.

Furthermore, it should be understood that this notice in no way represents an invitation to make an offer to the public, as defined pursuant to Article 1336 of the Italian Civil Code, nor a promise to the public pursuant to Article 1989 of the Italian Civil Code. 2.

The Asian Development Bank (ADB) Annual Meetings

The ADB, established in 1966, is an international financial institution dedicated to promoting economic and social development in Asia-Pacific countries. The annual meetings serve as a premier international forum for analysing social and economic development issues within the Bank's areas of operation.

In 2025, Italy will host this significant event for the first time, providing an opportunity to strengthen relations with the Asian continent and the Pacific Islands, focusing on sustainable development and growth. The event will be attended by Ministers and Senior Governors from the 68 member countries of the ADB (full list available at [Board of Governors | Asian Development Bank link \(adb.org\)](https://www.adb.org)), as well as other stakeholders, including: observers, international organisations and institutional partners, participants from the private sector (companies and banks), journalists and media representatives, non-governmental organisations and civil society associations, ADB and MEF staff and possible accompanying persons, for a combined total attendance of between 3,500 and 5,000 people for the entire duration of the event.

Numerous events (80 side events in parallel) will be held alongside the institutional meetings in various formats: seminars, business networking events, cultural events, media events, sponsored events, round tables, civil society events.

The event venue, which is currently being identified, must be able to guarantee an area of at least 20,000 square metres (including about 6,500 for offices, 10,000 for meeting and seminar rooms and 2,500 for other events).

1. THE PROMOTER

The Department of the Treasury - Investor Relations and Departmental Communication Service - Office I - Via XX Settembre 97 - 00187 Rome, as promoter/manager of the sponsorship procedure, assumes the role of Sponsee and contracting authority entrusted with the selection of the entities expressing interest in sponsoring the specified activities.

2. PURPOSE AND NATURE OF THE SPONSORSHIP

In connection with the organisation of the 2025 Annual Meetings, sponsorship will be possible for the provision, at no financial cost to the Administration, of the following, without limitation:

- Quality products that highlight Italian “savoir-faire” and showcase the excellence of Italian creativity, ingenuity, design, and style, such as:
 - o Typical made-in-Italy food products (cheeses, cured meats, biscuits, wines and sparkling wines etc.)
 - o Objects, preferably made of environmentally-friendly materials and characterised by significant technological and/or innovative content (stationery, shopping bags, key rings, water bottles, etc.)
 - o Furnishings (including thematic setups and eco-friendly furniture in the common areas of the meeting venue to encourage networking)
 - o Other products to be assessed
- **Services** related to organisational and logistical aspects, including:
 - o Services and technical equipment (computers, printers, audio/video equipment, photo booth, etc.)
 - o Logistics services (private and collective transfers by car, van, bus, etc.)
 - o Cultural services of various types that are particularly appealing to guests (such as exhibitions, concerts, shows, mini-courses on Italian cuisine and wines, tourist tours, etc.)
 - o Catering services (including water, various beverages, coffee breaks, cocktails, lunches, and dinners)
 - o Communication and promotion services (e.g., billposting, web and social media sponsorships, graphics, etc.)
 - o Other services to be assessed

The ADB Annual Meetings also offer a chance to network with high-level representatives from finance and economic development ministries, central banks, government officials, academics, private sector leaders, and civil society. This event promotes knowledge sharing, partnership creation, and strengthened cooperation through the exchange of views and connections.

For this purpose, **thematic seminars** on topics related to those discussed during the ADB Annual Meetings, which are relevant for promoting Italy's image in the Asia-Pacific area and fostering international market exchanges, could be sponsored. These seminars should be held during the

central hours of the day and conclude with a lunch provided by the sponsor, offering an additional opportunity for networking and sharing.

The Treasury Department, in agreement with the ADB, will assess the thematic seminars. Specifically, the following will be evaluated: the proposed theme, the title of the seminar, the abstract, the purpose of the seminar, the format and the speakers.

3. SPONSORSHIP SELECTION CRITERIA

The criteria for selecting proposals will focus on:

- identifying proposals that align with the event's institutional goals and can provide goods and services essential for its organisation while ensuring cost savings for the Administration;
- favouring the selection of proposals that reinforce Italy's image and encourage the choice of “made in Italy” products, services and skills;
- favouring the selection of proposals that provide for the use of goods and services in accordance with the principles of environmental sustainability.

4. RECIPIENTS OF THE NOTICE

The recipients of this sponsorship notice are entities (economic operators, Foundations, Associations, Public Institutions, Universities, etc.) in any form established, which must meet the general requirements of Articles 94 and 95 of Legislative Decree 36 of 31 March 2023 (automatic and non-automatic causes of exclusion).

In any case, the requirement to avoid any incompatibility issues for contracting with the Public Administration, as outlined in Presidential Decree 62/2013 (Regulation on the Code of Conduct for Public Employees), remains unaffected.

At its sole discretion, the Treasury Department may exclude parties whose applications and/or proposals are directly or indirectly aimed at:

- advertising/advocating products, logos, images or symbols that are prohibited by current legal provisions;
- putting forward political, trade union, religious propaganda;
- disseminating messages that are offensive, of dubious morality, glorifying racism, inciting hatred and violence, discriminatory and harmful to human dignity;
- disseminating behaviour, experiences, images, in any case contrary to public order and morality.

Furthermore, the Treasury Department unquestionably reserves the right to exclude any proposal that does not meet the sponsee's requirements and/or the sponsor activities that:

- are deemed contrary to, unsuitable for or inconsistent with the institutional purposes of the sponsored event;
- may create harm or damage to the sponsee's image and initiatives;
- are deemed unacceptable for reasons of expediency and/or public interest.

Nothing will be paid to the excluded applicant by way of compensation, indemnity or reimbursement of any expenses incurred in participating in this procedure.

Should no expressions of interest in the activities advertised in this notice be received, the sponsee reserves the right to contact any other interested parties. In accordance with current

regulations, the sponsee also reserves the right to accept unsolicited sponsorship proposals received outside of this notice.

5. SPONSORSHIP LEGAL AND ECONOMIC PROFILES

The sponsorship is intended to provide the Department of the Treasury with the goods and services listed in paragraph 2, to achieve cost savings in organising the 2025 ADB Annual Meetings, in accordance with Article 43 of Law 449, dated 27 December 1997.

Relations with the Treasury Department will be governed by a special agreement, the duration of which will depend on the nature and type of goods or services offered, while ensuring alignment with the end date of the meetings on 7 May 2025.

The Department of the Treasury reserves the right to reject proposals that are deemed incompatible with the institutional activities and policies of the Administration, based on the nature of the good or service or the sector in which the bidder operates.

The Treasury Department will define the general conditions of the agreement, including:

- the subject matter of the service ("visibility packages") as well as the technical characteristics and place of performance;
- the minimum value of the services being sponsored, i.e. the nature, extent, technical characteristics, quantity and quality of the goods or services being sponsored;
- the terms of performance of the services being sponsored, i.e. the general and special commitments of the sponsee and sponsor;
- any guarantees required from the contracting sponsor.

6. THE SPONSEES' COMMITMENTS

The Treasury Department assures the entities identified as Sponsors:

- Adequate adequate visibility on informative digital or printed material developed by the Ministry of Economy and Finance for the ADB's annual meetings (event website: <https://www.adb2025.mef.gov.it/it/homepage>);
- free space within the event, subject to availability;
- possibility of organising seminars and events (subject to assessment as specified in section 2);
- visibility to national and international media accredited to the event;
- networking opportunities before, during and after the 2025 Annual Meetings with ADB staff;
- support for the promotion of the proposed initiatives on the official channels of the event.

It is understood that any communication related to the 2025 ADB Annual Meetings must be coordinated with and approved by the Treasury Department.

7. THE SPONSORS' GENERAL COMMITMENTS

Selected sponsors are required to provide their offered goods and services at no financial cost to the Administration, as outlined in section 2 above. This must be done within the contractually agreed timeframe, ensuring cost savings for the Administration in organising the event.

All costs of providing and organising the proposed activities will be borne exclusively by the sponsor, who will not be reimbursed before, during or after the event.

Should fulfilment of the above-mentioned obligation to supply not be fulfilled or should fulfilment not be as specified in the sponsorship contract, the Treasury Department reserves the right to terminate the sponsorship contract without notice, in accordance with Articles 1456 and 1360 of the Italian Civil Code, without prejudice to any compensation for greater damages.

8. MODALITIES FOR THE SUBMISSION OF SPONSORSHIP OFFERS AND DURATION OF THE NOTICE

Sponsorship proposals may be sent to the Treasury Department starting 26 August 2024 by Certified Electronic Mail (PEC) to the following address: dt.ufficiocomunicazione@mef.gov.it with the following indicated in the subject line "Application for Participation - Public Call for Sponsorship Asian Development Bank (ADB) Annual Meetings 2025"

A digital signature of the proposal, signed by the legal representative of the proposing entities, must be submitted using the forms attached to this notice: Annex A - Sponsorship offer, Annex B - Privacy policy, Annex C - Integrity Agreement.

9. REVIEW OF PROPOSALS

The offers received will be periodically assessed by a special committee, taking into account the specific requirements of the event to be organised.

Following the assessment of the offers, the Treasury Department will invite the entities identified as Sponsors to formalise the relevant agreement, subject to free negotiation between the parties.

Sponsorship offers are not to be considered binding for the Treasury Department for the formalisation of the contract. In particular, at its sole discretion, the Treasury Department reserves the right not to accept proposals that, by nature or type of sponsorship, are incompatible with the Treasury Department's institutional activity.

10. PROCESSING OF PERSONAL DATA

Pursuant to Article 13 of EU Regulation 2016/679 on the protection of individuals with regard to the processing of personal data and on the free movement of such data ("EU Regulation" or "GDPR"), the Treasury Department provides a privacy policy in Annex B (Privacy Policy).

10. PROCEDURE MANAGER, INFORMATION, CLARIFICATIONS

The Procedure Manager is Ms. Viviana Cozi - Director - Investor Relations and Departmental Communication Service - Office I.

Any information or clarification regarding this notice may be obtained from: dt.ufficiocomunicazione@mef.gov.it.

11. ADVERTISING

This notice is published on the website of the Ministry of Economy and Finance (<https://www.mef.gov.it/index.html>) and on the event website (<https://www.adb2025.mef.gov.it/homepage>).